

Pre-Photo Checklist

Always ask:

"Am I satisfied with how my property appears?"
...since it will be captured as-is on your appointment date.

A clean, tidy home shows buyers that the property is well-maintained and helps buyers to visualize it as their new home. (Often leading to a faster sale.) Get ready to:

- Store away personal items from each room.
- Remove any stains on the floors and walls.
- Clear and wipe all countertops.
- Clean all mirrors and glass surfaces like windows and tables.
- Lower toilet seats.
- Put away all dish soap, sponges, paper towels and other cleaning items and toiletries.
- Take magnets off the fridge and put them in a drawer.
- Make the beds.
- Make the yard look beautiful. Landscape and trim plants and trees.
- Make sure all lightbulbs are the same. Varying light temperatures can make a room feel unbalanced. Make sure all lightbulbs are the same type (and in working order) before shooting real estate photos.

PRO TIP:

Closets and Garages are your friends! Put away extra items temporarily into cupboards, closets, and garages to make the photo prep easier.